



Saturday, March 5th  
Sunday, March 6th  
Codington County Extension Complex,  
Watertown, SD

## 2022 HOME SHOW SPONSORSHIP AVAILABILITY \*WAHBA Members receive priority

**\*Non-Member Cost includes Membership Dues – must let Julie know if you do want to become a Member!!**

Become a Member before December 31, 2021 to be included in our Annual Membership Directory dispersed at the Home Show, given to the public throughout the year and used to advertise services on our website.

**Sponsors will receive Booth Request preference**

### **PLATINUM SPONSORSHIP (One Sponsorship Available)**

**MEMBER COST: \$2,000**

**NON-MEMBER COST: \$2,350**

4 - 10'x 8' Exhibit Spaces *(Additional spaces at \$150 each)*

20 Weekend Admission Wristbands *(Purchase more at a discounted price)*

Five foot tall Platinum Show Sponsor Banner provided, as designation, at your exhibit space

1<sup>st</sup> tier logo placement on show posters, show brochure, website and social media

1<sup>st</sup> tier recognition in radio, newspaper and social media advertisements

1<sup>st</sup> tier visibility for truck or trailer parking near show entrance

Estimated Value of the Sponsorship: \$3,750

### **GOLD SPONSORSHIP (Two Sponsorships Available)**

**MEMBER COST: \$1,500**

**NON-MEMBER COST: \$1,850**

3 - 10'x 8' Exhibit Spaces *(Additional spaces at \$150 each)*

15 Weekend Admission Wristbands *(Purchase more at a discounted price)*

Five foot tall Gold Show Sponsor Banner provided, as designation, at your exhibit space

2<sup>nd</sup> tier logo placement on show posters, show brochure, website and social media

2<sup>nd</sup> tier recognition in radio, newspaper and social media advertisements

2<sup>nd</sup> tier visibility for truck or trailer parking near show entrance

Estimated Value of the Sponsorship: \$2,750

### **SILVER SPONSORSHIP (Three Sponsorships Available)**

**MEMBER COST: \$1,000**

**NON-MEMBER COST: \$1,350**

2 - 10'x 8' Exhibit Space *(Additional spaces at \$150 each)*

10 Weekend Admission Wristbands *(Purchase more at a discounted price)*

Five foot tall Silver Show Sponsor Banner provided, as designation, at your exhibit space

3<sup>rd</sup> tier logo placement on show posters, show brochure, website and social media

3<sup>rd</sup> tier recognition in radio, newspaper and social media advertisements

3<sup>rd</sup> tier visibility for truck or trailer parking near show entrance

Estimated Value of the Sponsorship: \$2,000

### **BRONZE SPONSORSHIPS (Four Sponsorships Available)**

**MEMBER COST: \$ 750**

**NON-MEMBER COST: \$1,100**

1- 10'x 8' Exhibit Space *(Additional spaces at \$150 each)*

7 Weekend Admission Wristbands *(Purchase more at a discounted price)*

Five foot tall Bronze Show Sponsor Banner provided, as designation, at your exhibit space

4<sup>th</sup> tier logo placement on show posters, show brochure, website and social media

4<sup>th</sup> tier recognition in radio, newspaper and social media advertisements

4<sup>th</sup> tier visibility for truck or trailer parking near show entrance

Estimated Value of the Sponsorship: \$1,500

### **BAG SPONSORSHIP (One Sponsorship Available)**

**MEMBER COST: \$ 1,000**

**NON-MEMBER COST: \$1,350**

1- 10'x 8' Exhibit Space *(Additional spaces at \$150 each)*

10 Weekend Admission Wristbands *(Purchase more at a discounted price)*

Five foot tall Show Sponsor Banner provided, as designation, at your exhibit space

Exclusive Opportunity to provide their bag [at their expense] to all paid attendees of the show

You may have representative(s) at both show entrances to distribute bags to further promote your business

Top placement of your logo on show posters, show brochure, website and social media

1<sup>st</sup> tier recognition in radio, newspaper and social media advertisements

Estimated Value of the Sponsorship: \$3,000

**Sponsorships are awarded on a first come, first serve basis (deadline date is Jan 1, 2022):**

Watertown Area Home Builders Association

110 8<sup>th</sup> Ave SE - #2 PO Box 1271 Watertown, SD 57201.

Drop off at office: Tuesdays, Wednesdays and Thursdays from 10am – Noon

Contact: Julie Kneeland, Executive Officer. Office: 605-878-3033 Cell: 605-520-0661