



Saturday, March 6th  
Sunday, March 7th  
Codington County Extension Complex,  
Watertown, SD

## 2021 HOME SHOW SPONSORSHIP AVAILABILITY

\*WAHBA Members receive priority

**\*Non-Member Cost includes Membership Dues – please let Julie know if you do want to become a Member!!**

**Become a Member before December 31, 2020 to be included in our Annual Membership Directory dispersed at the Home Show, given to the public throughout the year and used to advertise services on our website.**

### **PLATINUM SPONSORSHIP (One Sponsorship Available)**

**MEMBER COST: \$2,000    NON-MEMBER COST: \$2,350**

4 - 10'x 8' Exhibit Spaces (Additional spaces at \$150 each)  
Five foot tall Platinum Show Sponsor Banner provided, as designation, at your exhibit space  
1<sup>st</sup> tier logo placement on show posters and show map/information brochure  
1<sup>st</sup> tier recognition in radio and newspaper advertisements  
1<sup>st</sup> tier visibility for truck or trailer parking near show entrance

Estimated Value of the Sponsorship: \$3,750

### **GOLD SPONSORSHIP (Two Sponsorships Available)**

**MEMBER COST: \$1,500    NON-MEMBER COST: \$1,850**

3 - 10'x 8' Exhibit Spaces (Additional spaces at \$150 each).  
Five foot tall Gold Show Sponsor Banner provided, as designation, at your exhibit space  
2<sup>nd</sup> tier placement of your logo on show posters and show map/information brochure  
2<sup>nd</sup> tier recognition in radio and newspaper advertisements  
2<sup>nd</sup> tier visibility for truck or trailer parking near show entrance

Estimated Value of the Sponsorship: \$2,750

### **SILVER SPONSORSHIP (Three Sponsorships Available)**

**MEMBER COST: \$1,000    NON-MEMBER COST: \$1,350**

2 - 10'x 8' Exhibit Space (Additional spaces at \$150 each).  
Five foot tall Silver Show Sponsor Banner provided, as designation, at your exhibit space  
3<sup>rd</sup> tier placement of your logo on show posters and show map/information brochure  
3<sup>rd</sup> tier recognition in radio and newspaper advertisements  
3<sup>rd</sup> tier visibility for truck or trailer parking near show entrance

Estimated Value of the Sponsorship: \$2,000

### **BRONZE SPONSORSHIPS (Four Sponsorships Available)**

**MEMBER COST: \$ 750    NON-MEMBER COST: \$1,100**

1- 10'x 8' Exhibit Space (Additional spaces at \$150 each).  
Five foot tall Bronze Show Sponsor Banner provided, as designation, at your exhibit space  
4<sup>th</sup> tier placement of your logo on show posters and show map/information brochure  
4<sup>th</sup> tier recognition in radio and newspaper advertisements  
4<sup>th</sup> tier visibility for truck or trailer parking near show entrance

Estimated Value of the Sponsorship: \$1,500

### **BAG SPONSORSHIP (One Sponsorship Available)**

**MEMBER COST: \$ 1,000    NON-MEMBER COST: \$1,350**

1- 10'x 8' Exhibit Space (Additional spaces at \$150 each).  
Five foot tall Show Sponsor Banner provided, as designation, at your exhibit space  
Exclusive Opportunity to provide their bag [at their expense] to all paid attendees of the show at the door  
You may have representative(s) at both show entrances to distribute bags to further promote your business  
Top placement of your logo on show posters and show map/information brochure  
1<sup>st</sup> tier recognition in radio and newspaper advertisements

Estimated Value of the Sponsorship: \$3,500

**Sponsorships are awarded on a first come, first serve basis (deadline date is Jan 1, 2021);  
with completed form and payment to:**

Watertown Area Home Builders Association  
110 8<sup>th</sup> Ave SE - #2 PO Box 1271 Watertown, SD 57201.  
Drop off at office: Tuesdays, Wednesdays and Thursdays from 10am – Noon  
Contact: Julie Kneeland, Executive Officer. Office: 605-878-3033 Cell: 605-520-0661